



Report of: Service Director, Public Protection

Meeting of	Date	Agenda Item	Ward(s)
Licensing Sub-Committee	22 July 2014		Tollington

Delete as appropriate		Non-exempt
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**Subject: PREMISES LICENCE NEW APPLICATION**  
**7 DAYS FOOD AND WINE, 93A STROUD GREEN ROAD, LONDON N4 3PX**

## 1. Synopsis

- 1.1 This is an application for a new premise licence under the Licensing Act 2003.
- 1.2 The new application is to:
  - Supply alcohol for consumption off and the premises from 08:00 to 23:00 on Monday to Sunday;
  - Opening hours of the premises from 07:00 to 02:00 Monday to Sunday.

## 2. Relevant Representations

Licensing Authority	No
Metropolitan Police	Yes
Noise	No
Health and Safety	No
Trading Standards	Yes

Public Health	No
Safeguarding Children	No
London Fire Brigade	No
Local residents	No
Other bodies	No:

### 3. Background

#### 3.1 Papers are attached as follows:-

- Appendix 1: application form;
- Appendix 2: representations;
- Appendix 3: suggested conditions and map of premises location.

#### 3.2 The premises is currently unlicensed. The previous licensing history is:

- a) The original premises licence was granted on 24 November 2005 as a conversion application.
- b) On 15 December 2006 a variation application was granted for the premises to sell alcohol Monday to Sunday for 24 hours.
- c) On 12 January 2007 the licence was transferred.
- d) A Review application by Trading Standards was submitted on 2 August 2011 and the licence was revoked by Licensing Sub Committee on 3 November 2011.
- e) At the same Licensing Sub Committee on 3 November 2011 Licensing Sub Committee granted a new licence to for the sale of alcohol for consumption off the premises Monday to Sunday 08:00 to 23:00.
- f) On 12 December 2011 the licence was transferred.
- h) On 13 February 2013 the Trading Standard Responsible Authority Reviewed the premises licence following a seizure of counterfeit and non-duty paid tobacco, sale of single cigarettes and the seizure of illicit spirits and wine.
- i) On 18 April 2013 the Licensing Sub Committee revoked the premises licence. The decision to revoke was appealed by the licensee but the appeal was withdrawn on 3 September 2013 the day before the hearing was due to start. The premises has remained unlicensed since this date.
- j) An application for a new premises licence was refused by Licensing Sub Committee on 8 April 2014.

#### **4. Planning Implications**

4.1 The lawful use of this property appears to be retail (A1).

#### **5 Recommendations**

5.1 To determine the application for a new premises licence under Section 17 of the Licensing Act 2003.

5.2 If the Committee grants the application it should be subject to:

- i. conditions prepared by the Licensing Officer which are consistent with the Operating Schedule (see appendix 3)
- ii. any conditions deemed appropriate by the Committee to promote the four licensing objectives.(see appendix 3)
- iii. any conditions deemed necessary by the Committee to promote the four licensing objectives.

#### **6 Conclusion and reasons for recommendations**

6.1 The Council is required to consider this application in the light of all relevant information, and if approval is given, it may attach such conditions as appropriate to promote the licensing objectives.

#### **Background papers:**

The Council's Statement of Licensing Policy

Licensing Act 2003

Secretary of States Guidance

#### **Final Report Clearance**

**Signed by**

  
Service Director – Public Protection

Date

10/7/14

**Received by**

Head of Scrutiny and Democratic Services

Date

Report author: Licensing Service

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E-mail: [licensing@islington.gov.uk](mailto:licensing@islington.gov.uk)

WK/201444787

ISLINGTON

**Islington**  
**Application for a premises licence**  
**Licensing Act 2003**

For help contact  
[licensing@islington.gov.uk](mailto:licensing@islington.gov.uk)  
 Telephone: 020 7527 3031

\* required information

**Section 1 of 19**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

93A Stoud Green Road

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☐ Yes☒ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

\* First name

\* Family name

Yavuz

\* E-mail

Main telephone number

Include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

☒ Applying as a business or organisation, including as a sole trader☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

**Applicant Business**

\* Is your business registered in the UK with Companies House?

☒ Yes☐ No

\* Registration number

8930667

\* Business name

Yavuz Mart Limited

If your business is registered, use its registered name.

\* VAT number

- none

Put "none" if you are not registered for VAT.

\* Legal status

Private Limited Company

OK  
FMT

29 April 14

Continued from previous page...

\* Your position in the business

Home country

The country where the headquarters of your business is located.

**Registered Address**

Address registered with Companies House.

\* Building number or name

\* Street

District

\* City or town

County or administrative area

\* Postcode

\* Country

**Section 2 of 19**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address    ☐ OS map reference    ☐ Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Further Details**

Telephone number

Non-domestic rateable value of premises (£)

**Section 3 of 19****APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- ☐ An individual or individuals
- ☒ A limited company
- ☐ A partnership
- ☐ An unincorporated association
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales
- ☐ Other (for example a statutory corporation)

**Confirm The Following**

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

**Section 4 of 19****NON INDIVIDUAL APPLICANTS**

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

**Non Individual Applicant's Name**

Name

**Details**

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

**Address**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

United Kingdom

**Contact Details**

E-mail

Telephone number

Other telephone number

Add another applicant

**Section 5 of 19**

**OPERATING SCHEDULE**

When do you want the premises licence to start?

02 / 05 / 2014  
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end

/ /  
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

Shop on High Street Stroud Green Road in a mixture of commercial and residential area with main road shops, restaurants and pubs. The shop is based on the ground floor of a maisonette. To the rear of the property we have our stock room which is a second fire exit as well as delivery hub. To the front of the shop we display our fresh fruit and vegetables, when entered the shop; sweets and crisps are at sight followed by soft drinks then groceries and household goods. The cash register is situated on the left by the main entrance which behind it we keep our tobacco products and plan to keep alcoholic drinks to ensure it is attended by a member of staff at all times were a timer alarm system to remind staff of time limits will be installed.

*Continued from previous page...*

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

**Section 6 of 19**

**PROVISION OF PLAYS**

Will you be providing plays?

☐ Yes

☒ No

**Section 7 of 19**

**PROVISION OF FILMS**

Will you be providing films?

☐ Yes

☒ No

**Section 8 of 19**

**PROVISION OF INDOOR SPORTING EVENTS**

Will you be providing indoor sporting events?

☐ Yes

☒ No

**Section 9 of 19**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

Will you be providing boxing or wrestling entertainments?

☐ Yes

☒ No

**Section 10 of 19**

**PROVISION OF LIVE MUSIC**

Will you be providing live music?

☐ Yes

☒ No

**Section 11 of 19**

**PROVISION OF RECORDED MUSIC**

Will you be providing recorded music?

☐ Yes

☒ No

**Section 12 of 19**

**PROVISION OF PERFORMANCES OF DANCE**

Will you be providing performances of dance?

☐ Yes

☒ No

**Section 13 of 19**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes

☒ No

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**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

☐ Yes

☒ No

**Section 15 of 19**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

☒ Yes

☐ No

**Standard Days And Timings**

**MONDAY**

Start

End

Start

End

**TUESDAY**

Start

End

Start

End

**WEDNESDAY**

Start

End

Start

End

**THURSDAY**

Start

End

Start

End

**FRIDAY**

Start

End

Start

End

**SATURDAY**

Start

End

Start

End

**SUNDAY**

Start

End

Start

End

Give timings in 24 hour clock.

(e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

**Continued from previous page...**

Will the sale of alcohol be for consumption:

☐ On the premises      ☒ Off the premises      ☐ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

We do not require additional days.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

We wish to have extended hours if possible on Bank holidays for example on New years day and other official Bank Holidays as most other supermarkets are closed for customers in the area.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

**Enter the contact's address**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Personal Licence number (if known)

Issuing licensing authority (if known)

Continued from previous page...

### PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☒ Electronically, by the proposed designated premises supervisor
- ☐ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

### Section 16 of 19

#### ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

There will be no form of adult entertainment in the premises.

### Section 17 of 19

#### HOURS PREMISES ARE OPEN TO THE PUBLIC

##### Standard Days And Timings

##### MONDAY

Start

End

Start

End

##### TUESDAY

Start

End

Start

End

##### WEDNESDAY

Start

End

Start

End

##### THURSDAY

Start

End

Start

End

##### FRIDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

**SATURDAY**

Start 07:00

End 02:00

Start 07:00

End 02:00

**SUNDAY**

Start 07:00

End 02:00

Start 07:00

End 02:00

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 18 of 19**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

In order to promote the four licensing objectives we have come up with the following key points:

- To train staff and to ensure that they understand the consequences to breaching the standards set below.
- To use posters and other visual aids to remind staff of their duties and more importantly to up keep to date with the most recent laws and legislations regarding this subject and operate these at the premises.
- In order to maintain these standards, we aim to 'refresh' the training given to staff and any newly employed staff will be given training and verbal information on the standards required.

b) The prevention of crime and disorder

I understand that there are many factors on preventing crime and disorder at the premises in order to prevent this we currently have a working alarm system which secures the premises when not attended during out of business hours. The current system has alarms on all exit doors which ensures all staff within the premises can hear when unauthorized entrance to premises are made as well as being tampered with by any unauthorized persons. On our next visit for maintenance we will be looking to link the alarm direct to the police.

There currently is a digital CCTV system in the premises which I believe is essential for prevention of crime and disorder. It currently records all areas open to the public shopping inside the premises. To ensure further security I will be installing

*Continued from previous page...*

cameras outside of the premises as well. There currently is lights outside to maximize visibility of cameras in order to identify any persons causing disorder. I will also be looking to upgrade the current CCTV system to record all blind spots of the stock room and rear of the premises. I am aware that someone with understanding of the CCTV system has to be present at the premises at all times, which is currently under effect. I will make sure that new staff are trained to use the new camera system when it arrives and introduce a record system of whom is able to use the camera and or trained to use it.

Other than the CCTV I will ensure that the shop floor has good lighting all throughout as well as having mirrors to deter thieves.

Drink aware posters are handy at the shop already and they will be put up when the license is permitted to us and I will make sure it is put up to display where it is fully visible to customers.

We will not be stocking any strong beers or ciders above the 5.5% BV as it is in the local councils policy and I personally believe it will only bring disturbance to my business.

Our purposed time to sell alcohol between 8 am to 11 pm while being open from 7 am to 2 am has the perk that the alcohol needs to be secured during the hours we are not permitted to sell. This will be secured by ensuring alcoholic drinks being behind the cash register and refusing the sell out of license hours if required. Alcohol which is not attended to at all times will be secured by either lockable shutters or security cage - according to planning permission. To avoid vulnerability, there will always be at least two employees present on the premises after 10pm.

I will set an example to my employees and make it a principle not to sell alcohol to people that are drunk already as it will only cause them to either harm themselves or cause disturbance to a local. All staff will be trained to not buy from anyone without appointment and to not accept any goods which are not clearly detailed on the invoice. We also aim to check purchased spirits with UV lights and check labels for anything unusual or suspicious.

Only the owner and managers will be allowed to buy age restricted goods from the cash and carry, staff will be trained on how to keep stock count and check the legitimacy of any goods bought.

### c) Public safety

We will carry out a risk assessment of the premises to identify any hazards that may harm our staff or customers and take precautions to deal with these matters if we have not done so already. Our current assessment has not come up with any hazards but another will be done to ensure that it is healthy for us to include alcohol in to our inventory of stock. We plan to review these assessments at least every 12 months and keep a record of them.

Fire safety checks will reviewed in regular basis and fire extinguishers are up to date and checked by a contractor to identify any problems with them records of these are also available.

We currently have a fully loaded first aid kit handy for any situation that may require it and we will keep it updated with any item that needs to be in it by keeping our self updated with changing health and safety requirements.

I currently check the temperature of all equipment in the mornings and closing times to ensure they are at recommended temperatures to ensure safety of customers and products they buy are in good standards. We will continue this good practice and implement it to any alcoholic products also. Please note that the shop floor temperature is also checked in regular basis to sure the public safety.

We currently have fire alarms in place and fully working, they are checked in regular basis as well as the smoke detectors throughout the shop floor and stock room. Records of checks are taken and available for inspection at all times.

We have two fire exits which one is through the main entrance and a sign is fully visible on top of it and the second is towards the rear of the shop through the stock room which also has green "Fire Exit" sign on it. The one to the rear has a lit

*Continued from previous page...*

sign as it maybe more difficult for people to see.

Staff will be trained to ensure that all equipment is maintained well and all records are kept for inspection purposes. Records of training will also be taken.

I will make sure that all floors are kept clean and tidy, where no hazards are caused by items left on the floor where customers can trip over or that floors are not wet after cleaning signs are put up to make customers aware of hazards this can cause.

A record book of any accidents and incidents will be kept for inspection purposes to make sure staff deal with situations in the most appropriate way.

d) The prevention of public nuisance

My premises does not provide live music, adult entertainment or any disturbing effects with light. I will be keeping a good relation with my neighbors and locals to identify any problems they may be unhappy about with my business practice. The staff will also be briefed in regular basis to keep up the good relation with locals and deal with all matters in a professional manner.

Our telephone number will be put up to the shop sign to allow locals to call us if any customers or mechanical noises cause any disturbance to the surrounding areas.

We have already displayed "please leave quietly" poster to remind customers to leave the premises in a good manner. Customers stopping by with their cars will be asked not to sound horns or play loud music when entering or leaving the premises.

Verbally asking customers to leave the premises in a good manner is also a practice we apply already at our premise.

We have refusal collection company which collects all cardboard and other refusal, these are done between working hours of 9 am and 6 pm to disallow any disturbance to our neighbors.

External lights and all equipment reflecting light are turned off during closing times as well as the shop sign. All staff will be trained to keep the same approach and briefed in the mornings to remember at closing times.

e) The protection of children from harm

I would like to mention that we have training material aiming specifically on policy concerning serving young people and children. We have used these materials to broaden our understand of these policies and will keep them to train anyone working at the shop.

We operate under "Challenge 25" scheme when serving tobacco and will implement the same approach when the alcohol license is permitted. We will in no circumstances serve any age restricted goods to anyone that does not supply identification that looks under the age of 25. Training materials will be used to train staff on how to comply with these policies. Other than training we will implement a recruitment process to employ staff that have understanding of these laws and a clean history of complying new company policies. We will be looking to introduce a till prompt system to remind staff of age restricted goods and its sale to underage people.

Posters of "Challenge 25" are already displayed behind the counter where tobacco is displayed as well as where our staff can also see to be reminded each and every time to make sure they ask identification. We will only accept identification with either PASS or photo ID like drivers license or passport.

We believe a EPOS system is essential to keep children protected from sale of age restricted products. This system can allow us to record directly anyone that has to be refused. We will need the alcohol license permitted before committing to such a big investment.

We currently display a poster to make aware all adults not to purchase any age restricted products to people under the age of 18. We also do not serve people over the age of 18 if we see anyone asking for them to buy products on their behalf. In case of such incidents we take record of them to hand for inspection.

Continued from previous page...

Currently a refusal book supplied by the council is in use to identify any illegal alcohol or tobacco sellers but mainly to prohibit sale of the above to underage people. The training record book will also be used to identify any training needs of staff and to ensure they are up to date with their day to day knowledge of current laws when serving young people.

Staff will be trained to understand everything relating to age restrictions of the Licensing Act of 2003. I believe that when skills such as assessing age, challenging for proof of age and checking the provided proof is acquired by the staff through the training, children will be safe from things like tobacco and alcohol and our aims on public safety and prevention of disturbance will prevent any harm to them.

## Section 19 of 19

### PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. Premises Licence Fees are determined by the non domestic rateable value of the premises. To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300	£100.00
Band B - £4301 to £33000	£190.00
Band C - £33001 to £87000	£315.00
Band D - £87001 to £125000	£450.00*
Band E - £125001 and over	£635.00*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £125000	£900.00
Band E - £125001 and over	£1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999	£1,000.00
Capacity 10000-14999	£2,000.00
Capacity 15000-19999	£4,000.00
Capacity 20000-29999	£8,000.00
Capacity 30000-39999	£16,000.00
Capacity 40000-49999	£24,000.00
Capacity 50000-59999	£32,000.00
Capacity 60000-69999	£40,000.00
Capacity 70000-79999	£48,000.00
Capacity 80000-89999	£56,000.00
Capacity 90000 and over	£64,000.00

\* Fee amount (£)

190.00

### ATTACHMENTS

### AUTHORITY POSTAL ADDRESS

Continued from previous page...

**Address**

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text" value="United Kingdom"/>

**DECLARATION**

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	<input type="text" value="TACIM YANU2"/>
* Capacity	<input type="text" value="OWNER."/>
Date (dd/mm/yyyy)	<input type="text" value="28/04/2014."/>

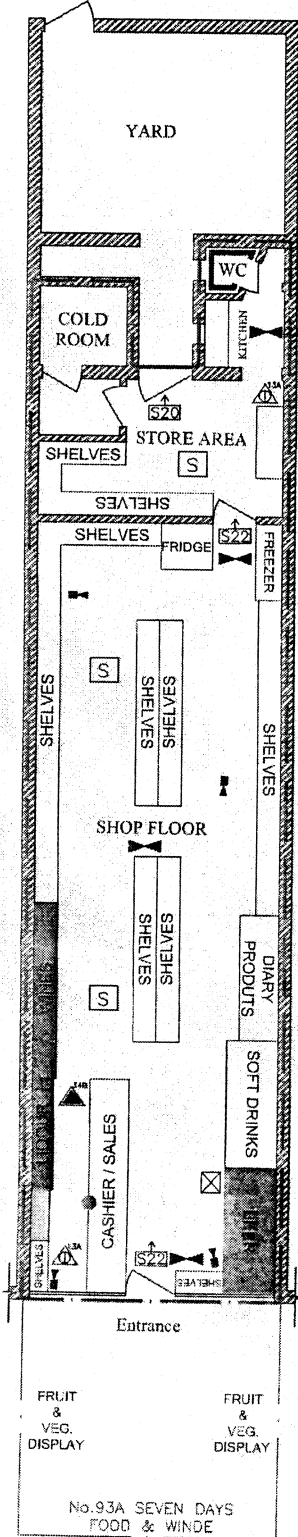
Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/islington/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

EXIT ONTO SHARED ALLEYWAY



Shop Name:	SEVEN DAYS FOOD & WINE
Address Details:	93A STROUD GREEN ROAD LONDON N4 3PX
Solicitor Name:	GULSEN & CO SOLICITORS
Address Details:	89 SILVER STREET, EDMONTON, LONDON, N18 1RP
DRAWN BY:	Y. KALAYCI
DATE:	OCT. 2013
SCALE:	1:100
PLAT SCALE:	1:1

- Surveillance Monitor
- Safety Escape Lighting System
- Camera
- Water Fire Extinguisher
- Carbon Dioxide Fire Extinguisher
- Location of Panic Button
- Arbit of Licensed premises

100mm NATURAL SCALE

50

20

10

0

10

20

30

40

50

60

70

80

90

100

110

120

130

140

STROUD GREEN ROAD

A3

Your

Our Licensing/NL

Date: 30/04/2014



**METROPOLITAN POLICE  
SERVICE**

**Licensing Team**  
Islington Police Licensing Unit  
**Islington Police Station**  
**2 Tolpuddle Street**  
**London**  
**N1 0YY**

Telephone: 020 7527 2323  
Email:  
licensingpolice@islington.gov.uk

Seven Days Food and Wine  
93 Stroud Green Road  
LONDON  
N4 3PX

Dear Sir

**Re: Seven Days Food and Wine 93A Stroud Green Road N4 3PX**

With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, will be objecting to this application as it is our belief that if granted the application would undermine the Licensing Objectives, being the Prevention of Crime and Disorder.

Cumulative Impact Zone

Although the venue is not situated in a designated 'Cumulative Impact Zone'; a locality where there is traditionally high crime and disorder, it is only approximately five meters outside. Islington has almost double the national average of licensed premises per resident, and this is why the Police supported the implementation of the Council's Cumulative Impact Policy. This large number of licensed premises and the issues associated with these impacts greatly on the Police and all other emergency service's resources. It should also be remembered that the applicant has requested off sales only and the whole of Islington has in place a Designated Public Place Order (see History below) which gives police the ability to deal with anti-social alcohol drinking in public places.

Operating Policy

The applicant and his brother have attended the Council Offices on 20<sup>th</sup> March 2014 seeking advice on making this application from Council Licensing Officers, Trading Standards and Police. This meeting both strengthened and weakened this application as considerable, basic advice was given to the applicant during this meeting which he accepted. However, the applicant also demonstrated his inexperience in managing licensed premises. The operating schedule attached to this application has been well-written.

Hours

The hours requested are within those suggested by the Islington Licensing Policy.

History

This venue has a problematic history – it has twice had its license revoked for illicit sales of alcohol. There are very few crimes directly related to this venue, however, in the very close Cumulative Impact Zone there have been 3650 crimes recorded between October 2012 and September 2013. The top four being Theft (Other - usually phone and bag theft), Theft from Person (usually being phone snatches), Domestic Incidents and Assault. There have also been 104 offences of Public Order.

Finally I am concerned that the previous owner, who owes money to Islington Council, still has an interest in the premises. I would expect conditions that the previous owner is not to have any interest in the premises due to its problematic past, which has been the grounds for previous objections.

Applicant

The applicant appears to be very keen and is doing the right thing by taking advice from Officers. However it is noted that this venue is problematic and the applicant has entered into an agreement about the venue, knowing its problematic past, before seeking licensing advice. This could be viewed as the actions of an inexperienced manager; in a premises which needs a strong management team due to its previous poor record.

I have given this application a great deal of consideration and the main reason for the Police objection is that I feel the applicant does not have the necessary experience to operate this particular venue, in relation to the amount of Crime and Disorder in the vicinity. He clearly stated in his meeting with myself and the Council Officers that he is interested in this venue 'because it was cheap', he knew of the past problems, but entered into an agreement before taking licensing advice. In my opinion, this is not the actions of an experienced manager.

Should you wish to discuss the matter further please contact me on Mobile 07799133204 or via email, [licensingpolice@islington.gov.uk](mailto:licensingpolice@islington.gov.uk)

Yours sincerely

Paul Hoppe Pc 208NI  
Steven Harrington 525NI  
Peter Conisbee Pc 575NI  
Islington Police Licensing Team



**ISLINGTON**

**PUBLIC PROTECTION DIVISION**

Trading Standards  
222 Upper Street  
London N1 1XR

Tel: x 3874  
E-mail: [doug.love@islington.gov.uk](mailto:doug.love@islington.gov.uk)

Please reply to: Doug Love

**MEMO TO:**

**LICENSING TEAM  
222 UPPER STREET**

Our Ref:  
Your Ref:  
Date: 23/05/2014

**LICENSING ACT 2003: REPRESENTATIONS BY RESPONSIBLE AUTHORITY**

**Yavuz Mart Ltd, 93a Stroud Green Road, N4 3PX**

I have had the opportunity to examine the application for a new premises licence made by Yavuz Mart on behalf of Trading Standards and wish to make the following representation.

1. Tacim Yavuz is the sole Director of Yavuz Mart Ltd., a company which appears to have been created for the purpose of running this business. However, the enterprise appears to all intents and purposes to be a family run business. I have met with Tacim and his brother Ayaz, who requested a meeting with me, Katie Tomashevski (the Licensing Officer for Tollington ward) and the Police (PC Paul Hoppe attended) prior to making this application. I have also, subsequently met their parents working in the shop.
2. In the meeting, Ayaz (who appeared to be the more articulate of the brothers) and Tacim impressed me. They were aware of the self-inflicted problems previous licence holders at this premises had experienced and appeared to be aware of the need and keen to run the business much better. They asked what our concerns were and for advice on how these could be addressed.
3. I gave them Trading Standards' advice pack, containing guidance on how to avoid underage sales and on illicit alcohol and tobacco. I sent a follow-up e-mail and included some proposed conditions.
4. Following this I have had further contact with Ayaz Yavuz prior to the application being made. He has reported someone attempting to sell illicit tobacco to the business and asked for clarifications on the advice given.
5. The application itself appears to cover all the main points about which I had expressed concern. Indeed, it is quite refreshing to see an application as comprehensive and reflective of responsible bodies' concerns as this one is: I have seen many, including some prepared in conjunction with professional licensing consultants, that are not as good as this one.
6. I would like to propose some wording for underage and illicit goods related conditions, which largely cover the description of what the licensee proposes in the application. I ask the Committee, if they are minded to grant this application, to add the following conditions:
  - No alcoholic goods will ever be purchased or taken from persons calling to the shop.
  - No spirits shall be purchased in a resealed box, without appropriate checks being made first.

- The licensee will immediately report to Trading Standards any instance of a caller to the shop attempting to sell alcohol or tobacco.
  - Only alcoholic drinks which are detailed on invoices will be purchased or accepted as part of a 'free' offer. Invoices (or copies) for all alcoholic goods on the premises will be made available to officers from the council, police or HMRC upon request.
  - A stock control system will be introduced, so that the licensee can quickly identify where and when alcoholic goods have been purchased.
  - An ultra-violet light will be available at the premises for the purpose of checking the UK Duty Stamp on spirits as soon as practical after they have been purchased.
  - If any spirits bought by the business have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to Islington Trading Standards as soon as possible.
  - The licensee shall adopt 'Challenge 25', the Retail of Alcohol Standards Group's advice for off-licences, and promote it through the prominent display of posters.
  - The licensee shall ensure that staff are trained about age restricted products and ensure that they sign to confirm that they have understood the training. The training shall include the assessment of age; making a challenge; acceptable proof of age; and recording refusals. The licensee shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by the licensing team, police or trading standards.
  - The licensee shall put arrangements in place to ensure that before serving alcohol to persons they believe to be less than 25, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the bearer.
  - The licensee shall require staff to note any refusals to sell to young people in a refusals log. The refusals log shall be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the licensing team, police or trading standards.
7. The family have not run a licensed business before, but the way this application has been made is, in my opinion, a very positive step in the right direction. Given the history of the premises I feel it is correct that a Licensing Sub-Committee should decide on the application (and therefore I will not be withdrawing this representation). The applicant should be expected to show an understanding of the operating schedule and how it will be implemented and an understanding of the role of a (responsible) licensee.

I believe these representations are specific and proportionate to the known trading characteristics of this particular premises and this retail sector as a whole and are consistent with the Islington Council Statement of Licensing Policies, in particular policies 10, 25 and 26.

Doug Love  
Principal Consumer Services Officer

**Suggested conditions of approval consistent with the operating schedule**

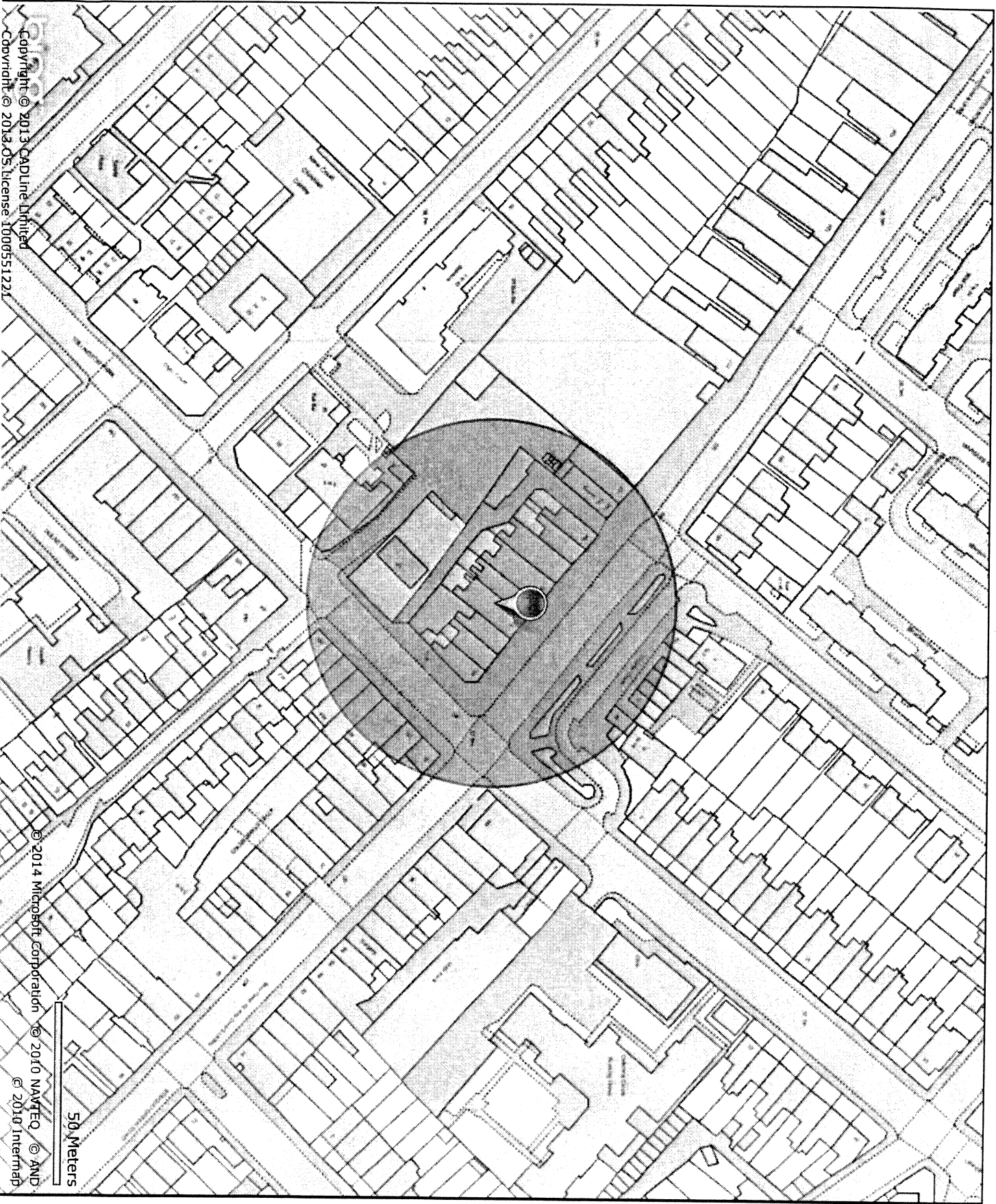
1. A working alarm system shall be installed and maintained in good working order. The alarm shall monitor all exit doors.
2. CCTV shall be installed, operated and maintained in agreement with the Police. Maintained means that the system will be regularly serviced ( at least once a year) and checked every two weeks to ensure that it is storing images correctly and a log kept and signed by a Supervisor to this effect. The system will provide an identifiable full head and shoulder image of everyone entering the premises and will operate in any light conditions within the premises. The system will cover the full exterior of the premises and shall record in real time, date and time stamped and will operate whilst the premises is open for licensable activities. The recordings will be kept for a minimum of 31 days and copies will be made available to an Authorised Officer or a Police Officer (subject to the Data Protection Act 1998) within 24hrs of any request free of charge. There will always be a member of staff on duty who can operate the system, to allow Officers to view recordings and if required by a Police Officer, provide a copy of images immediately free of charge.
3. No high strength beer, lager or cider of 5.5% abv or above shall be sold.
4. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.
5. There shall be two members of staff present on the premises after 22:00.
6. Only the owner and manager shall purchase age restricted goods from the cash and carry.
7. Stall shall be trained to check the legitimacy of any alcohol purchased using UV lights and checking for anything unusual or suspicious.
8. Public safety risk assessments shall be carried out every 12 months and records of the risk assessments shall be kept.
9. Emergency lighting, smoke detectors and fire extinguishers shall be regularly checked to ensure that they function satisfactorily and a record of the check shall be kept.
10. A fully functioning first aid kit shall be kept easily available at the premises.
11. Fire exits signage shall visible and be placed in at all fire exits.
12. The telephone number for the premises shall be displayed in a prominent position outside the premises so it can be read by passers-by.
13. Customers shall be asked to leave the customer in a good manner and not cause a disturbance.
14. Refuse collection shall take place on weekdays between the hours of 09:00 and 18:00 only.
15. The licensee and staff should note any refusals in a refusals log. The refusals log shall be kept at the premises for no less than 12 months.

**Please note: There have been duplications in the Operating Schedule and the suggested conditions from Trading Standards (below) the wording of the conditions put forward by Trading Standards appear below.**

**Conditions proposed by the Trading Standards**

16. No alcoholic goods will ever be purchased or taken from persons calling to the shop.
17. No spirits shall be purchased in a resealed box, without appropriate checks being made first.

18. The licensee will immediately report to Trading Standards any instance of a caller to the shop attempting to sell alcohol or tobacco.
19. Only alcoholic drinks which are detailed on invoices will be purchased or accepted as part of a 'free' offer. Invoices (or copies) for all alcoholic goods on the premises will be made available to officers from the council, police or HMRC upon request.
20. A stock control system will be introduced, so that the licensee can quickly identify where and when alcoholic goods have been purchased.
21. An ultra-violet light will be available at the premises for the purpose of checking the UK Duty Stamp on spirits as soon as practical after they have been purchased.
22. If any spirits bought by the business have UK Duty Stamps that do not fluoresce under ultra-violet light, or are otherwise suspicious, the licensee shall identify the supplier to Islington Trading Standards as soon as possible.
23. The licensee shall adopt 'Challenge 25', the Retail of Alcohol Standards Group's advice for off-licences, and promote it through the prominent display of posters.
24. The licensee shall ensure that staff are trained about age restricted products and ensure that they sign to confirm that they have understood the training. The training shall include the assessment of age; making a challenge; acceptable proof of age; and recording refusals. The licensee shall keep records of training and instructions given to staff, detailing the areas covered, and make them available for inspection upon request by the licensing team, police or trading standards.
25. The licensee shall put arrangements in place to ensure that before serving alcohol to persons they believe to be less than 25, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the bearer.
26. The licensee shall require staff to note any refusals to sell to young people in a refusals log. The refusals log shall be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the licensing team, police or trading standards.



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